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Real estate development and consulting



ASSOCIATES





THE SIGNIFICANT REAL ESTATE PROJECTS



f the 1970's will be conceived,
built and managed by pro-

fessional development firms organized to solve the intricate problems inherent in the land development process. These firms will be required to integrate the ideas and efforts of many diverse groups—planners, architects, public agencies, financial institutions, builders, sociologists, and others—into completed developments responsive to the needs of the community and the demands of the future. They will be called upon to blend economic, functional and aesthetic requirements to create complexes successful from all points of view.

Boston Urban Associates is a young company formed to meet the demand for this service. Its officers bring together, within one organization, an uniquely qualified team possessing the full range of real estate talents and skills vital in executing the most complex developments.

It is the founding principle of Boston Urban Associates to pursue large scale real estate development of the highest quality, development that will play a significant role in creating and improving the environment in which we live.

BOSTON URBAN ASSOCIATES DEVELOPS PROJECTS **b**

both for its own account and in partnership with financial institutions, corporations or individuals. In either case it assumes entire development responsibility, devoting to each project the detailed attention necessary to its success and relieving partners of day-to-day project concerns.

Its officers have been deeply involved in land assembly; project programming; design and architectural supervision; negotiation and arrangement of project financing; control of construction operations; preparation and execution of marketing and leasing programs; and property management. They have developed a competence in all types of real estate—office, industrial, residential, retail—making Boston Urban Associates particularly well qualified in the field of multi-use development.



319 BED MASSACHUSETTS REHABILITATION HOSPITAL, ADJACENT TO THE
MASSACHUSETTS GENERAL HOSPITAL, BOSTON



BOSTON URBAN ASSOCIATES TAKES PARTICULAR PRIDE



In its Park Plaza project, the largest single development in the history of Boston. This 10½ acre, \$220 million development was awarded to Boston Urban Associates following an intensive Urban Renewal competition. It will combine apartments, offices and a hotel with an enclosed shopping galleria and pedestrian plazas, forming an unique city-within-a-city. This high quality and imaginative approach to the redevelopment of a formerly under-utilized site will result in an exciting complex to be enjoyed by many thousands who will live, work and visit in Park Plaza. Boston Urban Associates will retain ownership and management of the projects it develops. Attention is directed to insuring that these projects are not only successful at the time of initial occupancy but will increase in value with the passage of time.



VIEW ACROSS BOSTON COMMON TOWARDS PARK PLAZA PROJECT SHOWING NEW PUBLIC SQUARE BRIDGING CHARLES STREET AND FRONTING ON BOYLSTON STREET



THE PROFESSIONAL REAL ESTATE CONSULTING **S**

ervices of Boston
Urban Associates are

offered to a broad clientele—private individuals, industry, financial institutions and government agencies on all levels.

Such consultation can range from providing advice on a relatively small phase of a client's real estate operation to planning and supervising the execution of a major project. The BUA consulting team bases its judgments and recommendations on a foundation of personal real estate involvement from a developer's rather than an academician's point of view.

The knowledge and skill with which Boston Urban Associates develops its own projects is placed at the service of the client, allowing him to utilize this expertise where his own staff may not be available in either numbers or real estate background, or where an objective independent opinion is required.





PRINCIPALS
AND
OFFICERS OF
BOSTON
URBAN
ASSOCIATES

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ave an outstanding
record in creating note-

worthy real estate projects. Mortimer B. Zuckerman and Edward H. Linde had the major responsibility in conceiving, designing, financing, erecting and marketing the distinguished projects pictured within this brochure.

Mr. Zuckerman was instrumental in the development of the Massachusetts Rehabilitation Hospital in Boston and now serves as Chairman of the Board of this facility.



EDWARD H. LINDE

Executive Vice President and Trustee, Boston Urban Associates.

Received B.S. degree in Civil Engineering from Massachusetts Institute of Technology.

M.B.A. degree with high distinction from Harvard Graduate School of Business Administration, Baker Scholar.

Member of Massachusetts Institute of Technology Alumni Advisory Council.

Formerly Vice President and Director of Commercial Development for Cabot, Cabot & Forbes.

Member Mass Transportation Committee, Greater Boston Chamber of Commerce.



Courtesy of the Boston Sunday Globe

MORTIMER B. ZUCKERMAN
PRESIDENT AND TRUSTEE, BOSTON URBAN ASSOCIATES (on right)

EDWARD H. LINDE
EXECUTIVE VICE PRESIDENT AND TRUSTEE, BOSTON URBAN ASSOCIATES (on left)

MORTIMER B. ZUCKERMAN

President and Trustee, Boston Urban Associates.

Received B.A. degree with first class honors from McGill University.

M.B.A. degree with distinction from Wharton Graduate School of Finance and Commerce, University of Pennsylvania.

Bachelor of Civil Law Degree from McGill University.

LL.M. degree from Harvard Law School.

Attended the University of Paris and Harvard Business School.

Member of Faculty, Harvard Graduate School of City and Regional Planning.

Director and Member of Executive Committee, Green Shoe Company.

Senior Consultant, Cabot, Cabot & Forbes; formerly Senior Vice President and Chief Financial Officer for Cabot, Cabot & Forbes.

Member of the Board of Advisors, The Mortgage Investment Group.

Trustee, National Realty Company.

Chairman of the Board, Massachusetts Rehabilitation Hospital.

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BOSTON UNIVERSITY